DOG PARK POP-UP ESTIMATED VISITOR COUNT

- Pop-up was open for **151 days:** 11/15/2024 (soft opening) to 4/20/2025

- 11/20 to 1/15: Approx. 125 visits per day
- 1/15 to 4/20: Approx. 100 visits per day

The total amount of visits was: **16,300** for an average of **108 visits daily**.

Methodology:
Park Operations team used a single counter, which was placed inside of the double gate. Due to this location, most visits were observed to be counted 2-3 times, both on the way in and on the way out. This means a person could have been counted 6 times on one trip to the park. To attempt to correct for that, we divided the full number by 5, to give us some margin of error.





SURVEY RESULTS: DOG OWNERS

105 responses

- 62% of respondents **live 1 mile or under** from Veterans Park
- 56% of respondents **did not have a permit prior to using this dog park**, while 44% did
- 98% of respondents feel **“Very Supportive”** or **“Supportive”** of bringing the dog park back to the same location at Veterans Park
- 100% of respondents **would recommend the pop-up dog park to other dog owners**

SURVEY RESULTS: DOG OWNERS, CONT.

- **Main open-ended response themes:**
  - Support for making the dog park permanent, either at the Vets location or on the West Side

    “Can we make this a permanent thing on the west side? We desperately need a dog park.”

  - General support/appreciation

    “We love the dog park! Our pups will miss their friends.”



SURVEY RESULTS: DOG OWNERS, CONT.

3. Large community impact

"*We have gotten to know our community members so much more since the park opened. We've also been naturally spending more money at the small businesses near the park when we go - going to Wag N Wash for treats and a bath, Corelife for lunch, Zingermans for a coffee, etc.*"

2. Suggestions for improvement

"The pop up dog park...would get very muddy during snow melt."

I hope that the dog park at Veterans Park becomes permanent, ideally with separate areas for large and small dogs..."



SURVEY RESULTS:
DOG OWNERS, CONT.

1. What size is your dog?

Small (1-20 pounds)	13
Medium (21-60 pounds)	50
Large (61-100 pounds)	29
Extra Large (101+ pounds)	1



2. Approximately how far do you live from Veterans Park?

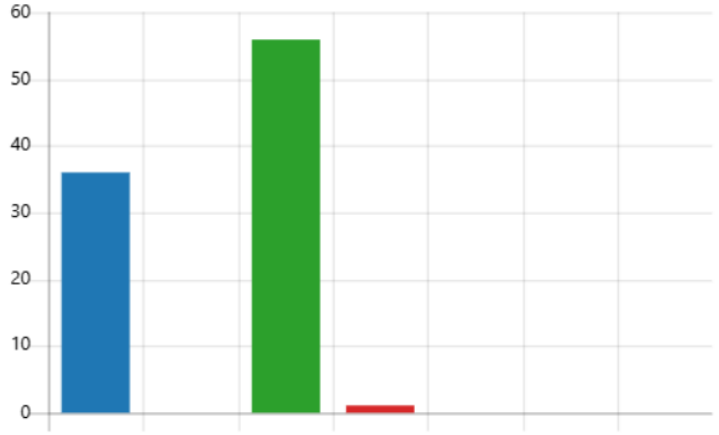
Under 0.5 miles	25
0.6 -1 mile	33
1.1 - 2 miles	21
2.1+ miles	14



SURVEY RESULTS:
DOG OWNERS, CONT.

3. What is your primary means of transportation to get to Veterans Park?

Walk	36
Bike	0
Drive	56
Uber/Lyft	1
Bus	0
Scooter/e-bike	0
Other	0



4. What time(s) of day do you typically visit the Veterans pop-up dog park? (Please check all that apply)

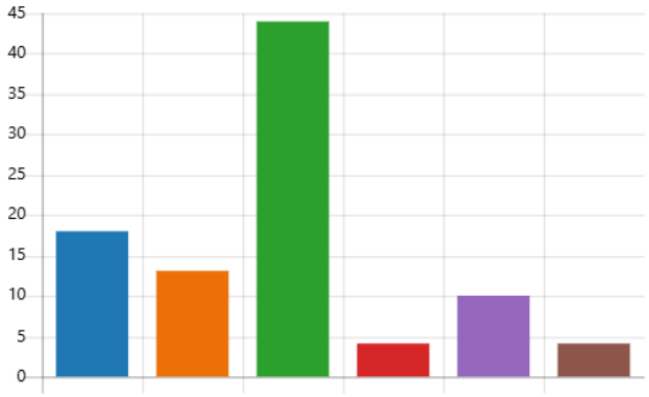
Early morning (6 a.m. - 9 a.m.)	20
Early afternoon (noon - 4 p.m.)	42
Late afternoon/Early evening (...	63
Evening (7 p.m. - 10 p.m.)	18
I haven't had the chance to us...	2



SURVEY RESULTS:
DOG OWNERS, CONT.

5. How often do you visit the Veterans pop-up dog park?

Daily	18
Once a week	13
A few times a week	44
Once a month	4
A few times a month	10
I haven't had the chance to us...	4



6. Did you have a dog park permit prior to using the pop-up dog park at Veterans?

Yes, I had a dog park permit p...	41
No, I did not have a dog park ...	52



SURVEY RESULTS:
DOG OWNERS, CONT.

7. On a scale of 1-5, how have you found the condition of the Veterans pop-up dog park to be when you've visited?

5 - Very good	44
4 - Good	39
3 - Fair	10
2 - Poor	0
1 - Very poor	0



8. On a scale of 1 to 5, how would you feel about the city adding more dog parks?

5 - Very supportive	83
4 - Supportive	7
3 - Neutral	3
2 - Opposed	0
1 - Very Opposed	0



SURVEY RESULTS:
DOG OWNERS, CONT.

9. On a scale of 1 to 5, how would you feel about bringing the pop-up dog park back to the same loction at Veterans Park?

5 - Very supportive	84
4 - Supportive	7
3 - Neutral	2
2 - Opposed	0
1 - Very Opposed	0



10. On a scale of 1 to 5, how important is it to you to have seperated areas at a dog park for small and large dogs?

5 - Extremely important	9
4 - Somewhat important	22
3 - Neutral	33
2 - Somewhat not important	8
1 - Extremely not important	21



SURVEY RESULTS:
DOG OWNERS, CONT.

11. Would you reccomend the pop-up dog park to other dog owners?

Yes	92
No	0





SURVEY RESULTS: RESIDENTS/NEIGHBORS

10 responses

- 6/10 respondents **live 1 mile or under** from Veterans Park
- 7/9 respondents rate the **pop-up dog park experience at Vets as "Very Positive,"** with 2/9 rating it as "Neutral"
- **9/10 respondents are "Very Supportive" of the City adding more dog parks**, with 1 respondent marking "Neutral"

SURVEY RESULTS: RESIDENTS/NEIGHBORS, CONT.

"This brings me joy every day when I pass by the park. I love watching the dogs - and they appear to love the freedom to run and play. "

"It was nice to drive by and see all the community members happy with their dogs - it was definitely used a lot! My daughter was happy to watch the dog"

"It's great to provide additional dog parks around Ann Arbor, especially if it allows people and their dogs to walk there."