

DRAFT Goals And Strategies

Land Use & Housing

Do you agree with these Goals?
Are we missing anything?

Please write comments in the boxes below:

Goal 01:

Support new housing supply and options that offer more homes at a variety of types at different price points.

Potential strategies may include:

- Streamline process to develop more housing at different price points
- Allow for more density in predominantly residential districts
- Expand the areas of the city where larger scale multifamily is allowed

Goal 02:

Protect existing and create new subsidized/committed affordable housing.

Potential strategies may include:

- Support community land trusts and promote new ones
- Streamline process for affordable housing and expand eligibility of affordable housing trust fund
- Create more cooperative housing units

Goal 03:

Encourage walkable neighborhoods with access to basic needs and amenities.

Potential strategies may include:

- Allow for small scale commercial space in residential districts
- Improve mobility options for neighborhoods where commercial amenities are unlikely
- Explore strategic disposition of public land to create housing and expand public assets that accommodates growth in walkable and historically underinvested communities

Goal 04:

Balance development with protection and integration of critical natural features to foster a healthy, biodiverse ecosystem.

Potential strategies may include:

- Consider high priority natural features and adjacencies in the acquisition of new open space and the creation of greenways.
- Mitigate the impacts of development to protect and restore natural features.

Goal 05:

Enhance community sense of place through context-sensitive design.

Potential strategies may include:

- Design review board
- Historic preservation
- Open space, tree cover, and landscaping standards





Goal 01:

Grow the non-residential commercial tax base.

Potential strategies may include:

- Expand employment district adjacent to University & Research centers
- Negotiate a pilot for North Campus for private leasing & development
- Capitalize on sports and entertainment commercial opportunities

Goal 02:

Provide diverse job opportunities at a range of skills and educational backgrounds.

Potential strategies may include:

- Support entrepreneurs across different industries to launch, scale and mature in the city
- Explore accessory commercial uses in residential districts
- Support job training, connecting to employers

Goal 03:

Ensure access to existing and expanded commercial opportunities to meet the needs of residents.

Potential strategies may include:

- Preserve older, smaller commercial space in downtown & certain neighborhoods
- Expand services and amenities to historically underinvested communities and primary corridors
- Explore small business pop-ups and vendor spaces

Goal 04:

Strengthen Downtown as the economic, cultural, and civic heart of the community.

Potential strategies may include:

- Expand the Downtown district and associated infrastructure investment and services
- Create a livelier riverfront and connectivity to Downtown
- Broaden the range of activities and amenities Downtown, making it more welcoming and inviting for all people

Goal 05:

Establish denser, mixed-use centers in key locations around the city connected to transit.

Potential strategies may include:

- Retrofit suburban shopping areas over time to become walkable mixed-use centers
- Align transit improvements with mixed-use center development

Sustainability & Infrastructure

Do you agree with these Goals?
Are we missing anything?

Please write comments in the boxes below:

Goal 01:

Support safe streets that prioritize safe and sustainable modes of transportation.

Potential strategies may include:

- Support multimodal street design in areas designated for growth
- Establish a street design framework to align streets and land use patterns
- Expand the bike and trail network

Goal 02:

Improve the quality and accessibility of parks and natural areas.

Potential strategies may include:

- Align the distribution of parks and natural areas with future land use patterns
- Incentivize quality rather than quantity in open space requirements within the zoning code
- Invest in parks spaces in historically underinvested communities

Goal 03:

Reduce carbon emissions through efficient use of our land, buildings, and infrastructure.

Potential strategies may include:

- Reduce new and existing buildings' energy use, carbon impact, and construction waste
- Invest in infrastructure to support growth in key areas
- Improve access to and increase use of renewable energy

Goal 04:

Expand city services and infrastructure to accommodate growth.

Potential strategies may include:

- Water and sewer service
- Communications, access to WiFi
- Accommodate public safety, police, fire for a growing community

Goal 05:

Increase the social resilience of the city.

Potential strategies may include:

- Social services / support network
- Disaster planning
- Partnerships for supporting unhoused populations



Additional Comments

Please leave any additional thoughts or comments below. Thanks!



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